



JEWISH
LONG BEACH

2023

ANNUAL MEETING



BRUCHIM HABAIM

ברוכים הבאים

WELCOME

Richard R. Marcus, Ph.D.
Board President

STATE OF THE AGENCY

Deborah K. Goldfarb
Interim CEO

BY THE NUMBERS

287,202

Hours
Educating
The Next
Generation

9,117

Hours of Fitness,
Aquatics, and
Recreational
Instruction

2,426

Hours of Jewish
Life, Culture,
Adult, and
Volunteer
programs

569

Hours of
Membership
Engagement

CHILDREN, YOUTH AND FAMILIES



6,000

Jewish books mailed free to families through PJ Library

218,422 Hours

Early Childhood Education

45,040 Hours

Camp Komaroff

23,740 Hours

KESHER After-School Enrichment

195 Hours

Family Engagement

FITNESS & AQUATICS & RECREATION

**JCC Maccabi Games[®],
B-Ballers Hoops
& Martial Arts**

**1,572
Hours**



**Aquatics
Instruction**

**1,111
Hours**



**Group Exercise
Instruction**

**4,517
Hours**



**Personal
Training**

**1,917
Hours**



JEWISH LIFE & CULTURE

Jewish Life & Culture

213 Hours of Programming

5,110 Attendees

84 Hours of free educational lectures

67 Hours of visual & performing arts activities

40 Hours of Jewish Holiday engagement & celebration

17 Hours of Israel engagement

75 Entries to the Norman Gottlieb Student Art Show

30 Entries to the Evelyn Linden Baldwin Youth Creative Writing Contest



1,028

Hours spent volunteering

\$3,000

Worth of holiday gifts distributed to Jewish War Veterans

\$2,007

Raised for cancer research Alex's Lemonade Stand

315

Lives impacted through American Red Cross Blood Drives

100

Meals served at the Dec. 25 Day of Service

3

Families sponsored with gifts during the holidays

ALPERT JCC MEMBERS ENJOY FULL ACCESS TO YOUR CENTER FOR LIFE



2,796
Active Households
As of 1/22/24



4,677
Individual Members
As of 1/22/24



FUNDRAISING

\$1,750,000

Raised from 900 donors



Annual Campaign



Donor Directed Giving



Build for Our Future



Swords of Iron

GRANTMAKING

\$239,100

Awarded in Gordon Lentzner Community
Impact Grants in 2023 to 12 agencies



WOMEN'S PHILANTHROPY

92

Hours of engagement

12

Social & Philanthropic Events in 2023

500

Dignity Packs donated to LBUSD students experiencing homelessness

95

Donors (all levels) involved in Women's Philanthropy

2 pallets

Of nonperishable food donated to LBUSD students experiencing homelessness

45

Major donors (Lion & Pomegranate Levels)



Arlene Solomon

2023 VISIONS

Growing Our Story



MEN'S PHILANTHROPY

Honored 11 outstanding men from local Jewish organizations



Jewish Long Beach Men's Philanthropy

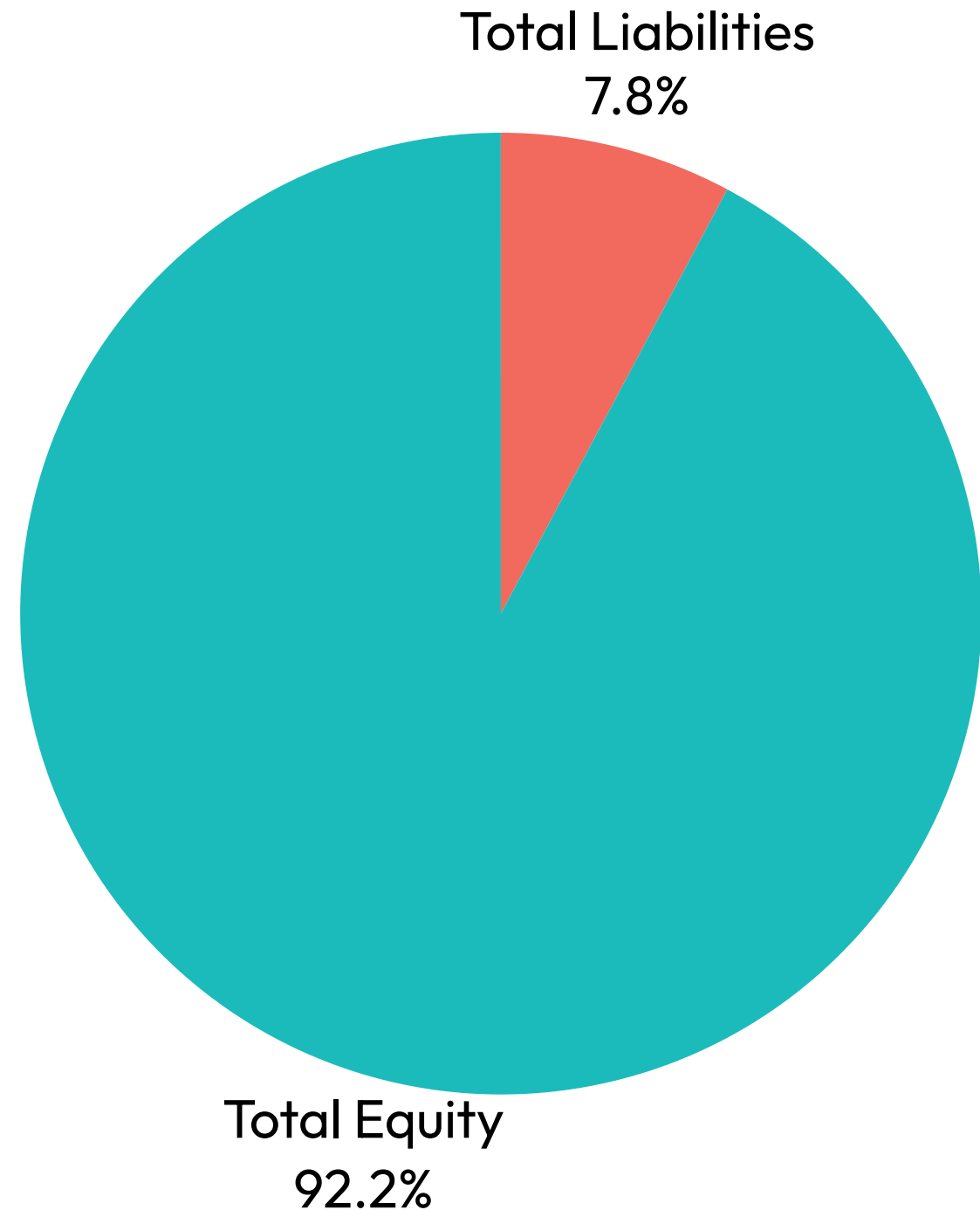
ABOVE & BEYOND

2023 GORDON LENTZNER COMMUNITY IMPACT GRANTEES



FINANCIAL STATEMENTS

Balance Sheet as of 12-31-2023

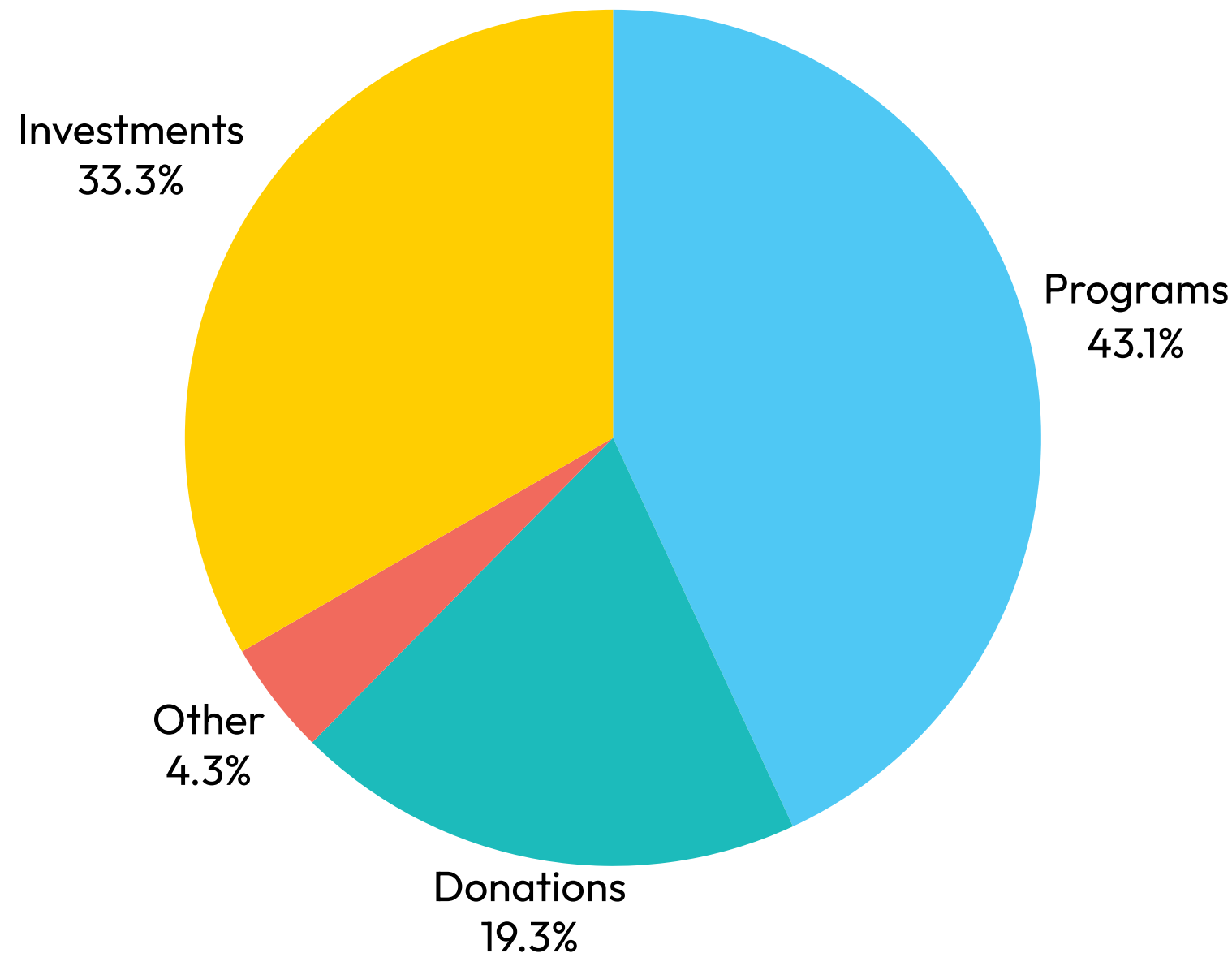


	<u>Dec 23</u>	<u>Dec 22</u>
ASSETS		
Current Assets		
Checking/Savings	1,289,213	247,168
Accounts Receivable	185,021	826,613
Other Current Assets	34,139,199	31,838,423
Total Current Assets	<u>35,613,433</u>	<u>32,912,204</u>
Fixed Assets	7,276,961	7,819,680
TOTAL ASSETS	<u>42,890,394</u>	<u>40,731,884</u>
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities	807,503	2,264,244
Long Term Liabilities	2,540,980	1,414,673
Total Liabilities	<u>3,348,483</u>	<u>3,678,917</u>
Equity		
Time & Purpose Restricted	5,252,015	7,665,532
Endowments	5,987,923	6,095,743
PACE Funds	1,224,456	1,192,601
LOJE Funds	873,241	827,689
Board Designated Funds	12,777,164	15,291,484
General Funds	10,803,079	12,794,100
Net Income	2,624,033	(6,814,181)
Total Equity	<u>39,541,911</u>	<u>37,052,968</u>
TOTAL LIABILITIES & EQUITY	<u>42,890,394</u>	<u>40,731,885</u>

FINANCIAL STATEMENTS

Profit & Loss as of 12-31-2023 (Unaudited)

2023 Revenue (Unaudited)



	Dec 23 (Unaudited)	Dec 22 (Audited)
Total Income	10,054,838	1,082,164
Expense		
Program Expenses	473,206	349,694
Fund Expenses	934,271	640,467
Occupancy	1,123,505	736,902
Operating Expenses	602,599	480,540
Technology Expenses	236,746	246,234
Professional Services	116,527	264,249
Chronicle	56,130	45,441
Transportation	21,858	33,961
Interest Expense		113,151
Total Expense	8,665,837	7,422,459
Net Ordinary Income	1,389,001	(6,340,295)
Other Income/Expense		
Total Other Income	1,894,205	22,024
Total Other Expense	659,189	626,498
Net Other Income	1,235,016	(604,474)
Net Income	2,624,017	(6,944,769)
Net Income (Loss) from Operations	(1,987,566)	(1,721,866)
Add: Annual Distributions 4.5%	937,903	586,363
Net Income (Loss) After Annual Distributions	(1,049,663)	(1,135,503)

CHAI AWARDS



Chai Awards

JCC Cares

Barbara & Ben Alhadeff

Kathy Dwyer

Gina & Jack Rosenthal

Juliene King

Daniel Shere

ECE

Natasha Galpin

Women's Weekend

Sara Linden

Linda Waltzman



Chai Awards

75 Diamond Gala

Kristina Shafton

Anna Salusky

Arlene Solomon

Visions Dinner

Sheryl Stewart

Danielle Van Divort

Ami Guy

Long Beach Jewish

Film Festival

Yael Marcus

Advocacy

Lena Shupper

Film Club

Al Rudis



Chai Awards

Outgoing Board Members

Alan Brawer

Genevieve Brill-Murphy

Dr. Aaron Kern

Matt Paretsky

Amber Vera Mendoza



PROFESSIONAL

STAFF

Service Milestones

Professional Staff

5 Years

Emily Gould, Children, Youth & Families

Phil Smith, Maintenance

10 Years

Krishen Guan, Early Childhood

Brandon Murray, Youth & Camp

Jason Arocha, Aquatics

Professional Staff

15 Years

Jennifer Mott, Early Childhood

20 Years

Elsie Bennett, Fitness & Wellness

ALPERT NEW LEADERS FORUM

Alpert New Leaders Forum 2023 Graduates

Renee Florsheim
Claire Gruber
Darrin Hammer
Beth Lesen

Barrie Pink
Andrea Salisbury
Sheri Sinaga
Sam Yudin



2024 BOARD OFFICERS & DIRECTORS

Edie Brodsky
Immediate Past Co-President

Nominated for their first 1-year term

Rebecca Buckley

Gary Fields

Lynne Kass

Dr. David Tillman

Daniela Villegas

Nominated for their first 3-year term

Linda Burney

Joyce Greenspan

Pam Keiles

Alan Kreida

Suzanne Perlitsh, Ph.D.

Nominated for their second 3-yr term

Shelley Carl

Beth Sterling

Ava Weiss

Continuing Officers & Directors

Edie Brodsky

Sara Brown

Mulu Harrison

Jerry Kaufman

Seth Linden

Rich Lipeles

Shmueli Lovitch

Richard R. Marcus, Ph.D.

Kathryn McDermott

Samantha Roberts

Anna Salusky

Vicki Scherwin, Ph.D.

Ken Schlesinger

Jan Stein

Linda Waltzman

Executive Committee

President: Richard Marcus, Ph.D.

Immediate Past Co-President: Edie Brodsky

VP Finance & Facilities: Sara Brown

VP Fund and Community Development: Lynne Kass

VP Governance: Kathryn McDermott

VP Children/Youth/Family: Beth Sterling

VP Programs: Anna Salusky

Secretary: Shelley Carl

Chair, Past President's Council: Rich Lipeles

Alternate, Past President's Council: Jan Stein

ROBERT BALDWIN

Community Service Award

Presented by Edie Brodsky & Barry Zamost

Dr. Mark Dressner

Dr. Matt Davis



STANLEY GOLDIN

Senior of the Year

Ila Patterson



NEUBURGER

Leadership Development

Award

Vicki Scherwin, Ph.D.

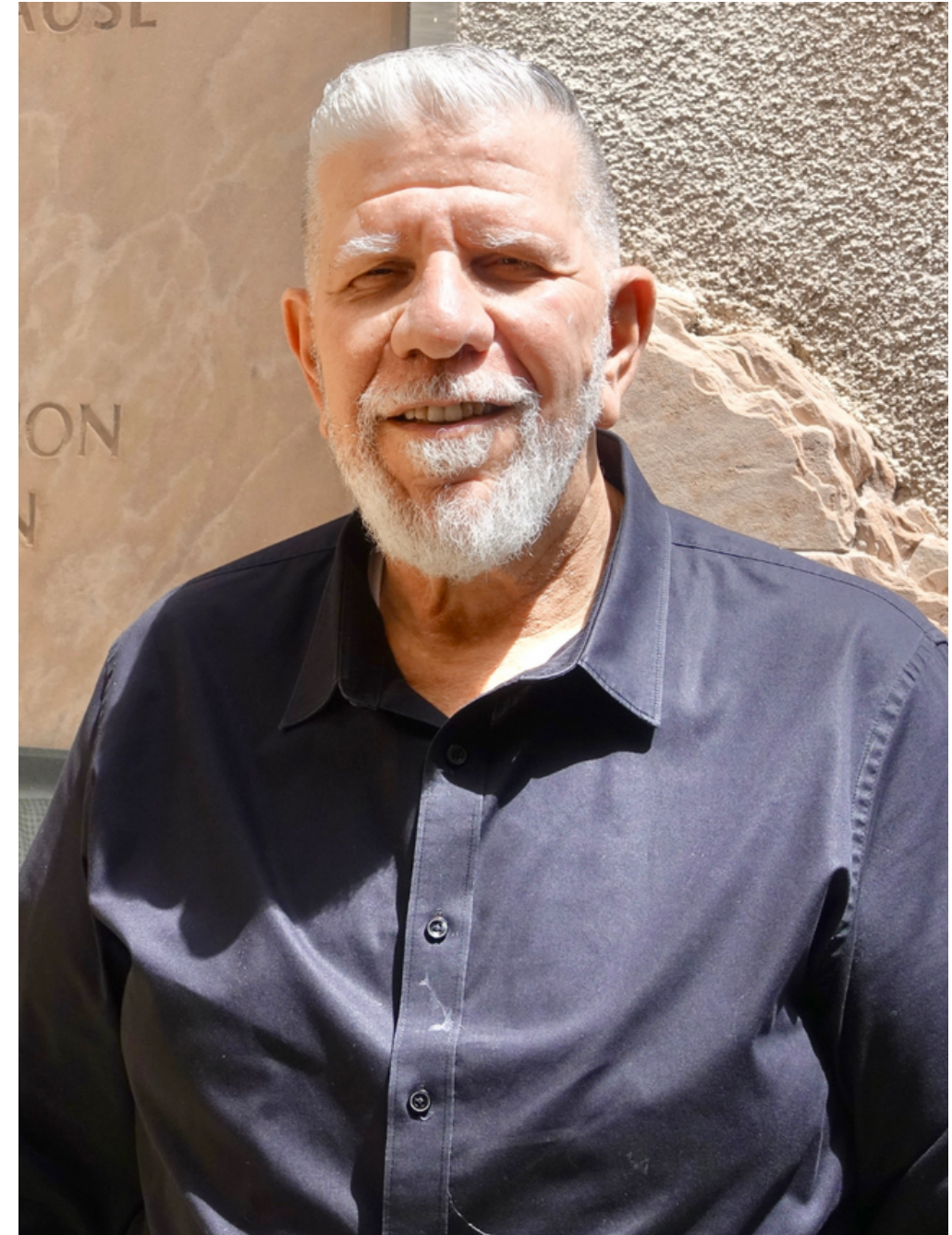


TESS WOHLSTATTAR

HINENI AWARD

הני "HERE I AM"

Ken Schlesinger



REFLECTIONS & CLOSING REMARKS

Richard R. Marcus, Ph.D.
Board President



JEWISH
LONG BEACH

LAILA TOV!

**Be safe, stay healthy, and we'll see you
around the J!**

